



## Let's do it! World Cleanup 2012 conference

January 12–15, 2012 in Tallinn, Estonia

### Thursday, 12.01.2012

Arrival to Tallinn, accommodation in Radisson Blu Hotel Olümpia.

- 15.00–16.00 Press conference  
17.00–18.00 Welcoming and short introduction  
18.30 Walking tour to the Tallinn Old Town and visiting historical Tallinn Town Hall

### Friday, 13.01.2012

A day will be spent out of Tallinn - in Jäneda, ca. 60 km from Tallinn to south-east. We'll see Estonian nature in wintertime, have a lunch at Black Stallion Stables (Musta Täku Tall) and start our conference in Jäneda Conference Center ([www.janedaturism.ee/index.php?lang=eng&main\\_id=44](http://www.janedaturism.ee/index.php?lang=eng&main_id=44)). We'll return to Tallinn late in the evening.

- 7.00 Breakfast in the hotel  
8.30–9.00 Gathering in the hotel conference center. Buses wait outside the hotel and we'll start guided tours towards Jäneda.  
9.00–12.00 Guided bus tour  
12.00–13.00 **Lunch** in Black Stallion Stables (Musta Täku Tall), Jäneda  
13.00–13.30 Moving to the Conference Center  
13.30–14.30 Opening.  
Keynote speech: **Rainer Nolvak – „The Clean Planet Vision“**  
14.30 – 15.30 Cleanup teams (Brazil, Slovenia, Russia, New Delhi (India), Finland, Latvia, Lithuania, Romania, Portugal, Cambodia, Estonia) present already conducted cleanups.  
15.30 – 16.00 **Coffee/tea break.**  
16.00 – 17.30 Cleanup teams' presentations continue.  
17.30 – 19.00 Main challenges and solutions.  
**Joan Marc Simon - „Zero Waste Strategy“.**  
19.00–19.30 Regional working groups, where representatives of the same region will discuss common strategies and come up with regional cooperation plans by Sunday.  
19.30–20.00 Moving to the Black Stallion Stables (Musta Täku Tall)  
20.00–23.00 **Dinner** and cultural evening programme – Estonian folk music and dances. Guests are welcome to share their culture.  
23.00 Transfer from Jäneda to the hotel in Tallinn



## Saturday, 14.01.2012

Radisson Blu Hotel Olümpia conference center, Tallinn

- 7.00 Breakfast in the hotel restaurant
- 8.30–9.00 Conference center: Alpha hall. Introduction of workshops.
- 9.00–9.30 Moving to the workshop rooms
- 9.30–11.00 Workshops I (max. 8 parallel working groups, incl Team-building and management; Campaign and communication; Mapping and IT-tools; Logistics; Partners and financing; Volunteers; Waste handling solutions and long-term strategy)
- 11.00–11.30 **Coffee/tea break**
- 11.30–13.00 Workshops II (max. 8 parallel working groups, same topics as on I session)
- 13.00–14.00 **Lunch** / media interviews
- 14.00–15.00 Open space for last session of workshops (everyone may propose topics to be discussed in groups)
- 15.00–15.30 **Coffee/tea break**
- 15.30–17.00 Workshops III
- 17.00 Free time
- 20.00–24.00 Dinner and evening programme – introducing our different cultures and improvisation
- Let's do it World, together with World Cleanup 2012 - **Inge Huijbrechts, Director Responsible Business, The Rezidor Hotel Group. (15 min)**  
**Special celebration moment with Carlson Group and the Rezidor Hotel Group (15 min)**

## Sunday, 15.01.2012

Radisson Blu Hotel Olümpia conference center, Tallinn

- 7.00 Breakfast in the hotel restaurant
- 8.30–9.00 Gathering in the conference center, Alpha hall
- 9.00–11.00 Presenting results of workshops, incl. regional action plans
- 11.00–11.30 **Coffee/tea break**
- 11.30–13.00 Closing of the conference
- 13.00–14.00 **Lunch**
- Departures to Tallinn Airport.

NB! Organisers have the right to make changes to the programme.